

DIGITAL OUT OF HOME | ARTWORK SPECIFICATIONS

Chargers

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STOCKHOLM | LÄNNA | BARKARBY
TÄBY | ARNINGE | M.FL.

1080 px

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1920 px

SIZE & RESOLUTION

Resolution: 1080x1920 px

Ratio: 9:16

Physical size: 16sqm

FORMAT

Format video: .mp4

Codecs: H.264

Bitrate: Max 20 000 kb/s

Frame rate: 25 fps

Spotlength: 5 - 10 sec.

Format picture: .jpg / .png

DELIVERY

Deliver to adops@altaoutdoor.se

KEEP IN MIND

Materials must be delivered at least 7 working days before campaign started to ensure a smooth delivery. Please deliver the material to adops@altaoutdoor.se marked with advertiser and campaign startdate. Video/animation should not contain traffic lights/-signs or flashing lights/video with full motion. We recommend a 5-second duration to maximize plays and reach. If unsure about guidelines, please contact us before deadline.

STILL HAVE QUESTIONS?

adops@altaoutdoor.se

